



PRIME CUSTOMER SERVICES LIMITED

BOARD OF DIRECTORS

Mr. Jinen Ghelani

Mr. Jinen Ghelani, aged 41 years, is the Chairman & Managing Director of our Company. He is a promoter of our Company. He has completed Bachelor of Commerce from Saurashtra University. Mr. Jinen Ghelani has nearly two decades of experience in retail and FMCG industries in India, where he involved and understands complete functions of supply chain management in the retail industry. He has been a real backbone of the company for identifying, negotiating and implementing new business opportunities. He has played an extremely crucial role in team building, infrastructure setup and clients addition.

Mrs. Neha Ghelani

Mrs. Neha Ghelani, aged 40 years, is the Whole Time Director of our Company. She is the wife of our Promoter and Managing Director – Mr. Jinen Ghelani. She has completed her Bachelor of Commerce and Master of Commerce from Saurashtra University.

Mr. Hiren Ghelani

Mr. Hiren Ghelani, aged 37 years, is the Whole Time Director of our Company. He is a promoter of our company. He has completed Bachelors Degree in Business Administrator from Saurashtra University and Masters of Commerce from Mumbai University. Prior to joining this company, Mr. Hiren Ghelani has a vast experience in financial and capital markets. He has had major stints in some of the renowned financial services firm and research houses namely, Kotak Securities, and JM Financials (Erstwhile ASK RAYMOND JAMES). At present, he looks after strategy, finance and planning. His role so far has been in ensuring sustained fund infusion, and negotiation with bankers, investors and internal team.

Mr. Mihir Manek

Mr. Mihir Manek, aged 51 years, is the Non-Executive Independent Director of our Company. He holds a Diploma of Licentiate Mechanical Engineer from Victoria Jubilee Technical Institute (Mumbai), and also Associate Member and Chartered Member from The Institution of Engineers (India) and Masters of Business Administration from Newport University (USA). He has wide experience in Operations, Logistics, Purchasing, Material Coordination and Project Management initiatives for start-up companies and diversified international corporations.

Mr. Ravi Menon

Mr. Ravi Menon, aged 50 years, is the Non-Executive Independent Director of our Company. He has completed Bachelor of Arts and Master of Art from University of Calicut. He possess significant experience working with senior management in diverse business activities in manufacturing units, mutual funds and other banking/ financial industry. During his career he has received Performance award from PCS Industries limited and two Appreciations from Escon Elevators Pvt. Ltd. and CAMS Pvt. Ltd.

Mr. Brijesh Kumar Misra

Mr. Brijesh Kumar Misra, aged 52 years, is the Non-Executive Independent Director of our Company. He has completed Bachelor of Science (Agri.) and Master of Science (Agri.) in Horticulture from Chandra Shekhar Azad Krishi Evam Prodyogic Vishwavidyalaya, Kanpur and has a proficient agro product marketing professional with three decades of industry experience in generating, monitoring and managing sales of the products, conducting awareness, licensing of central & state agriculture and quality control department, conducted product trials & demonstrations and farmers meetings.