



PRIME CUSTOMER SERVICES LIMITED

Regd. Office: 102, Sanskar-2, Near Ketav Petrol Pump,
Polytechnic Road, Ambawadi, Ahmedabad-380015, Gujarat.
CIN : L51109GJ2007PLC050404

Ph: +91 79 40320244
Email: info@primecustomer.co.in
Website: www.primecustomer.co.in

Postal Ballot Notice

Dear Member(s),

Notice is hereby given pursuant to the provisions of Section 110 and other applicable provisions, if any, of the Companies Act, 2013 ('the Act'), read together with the Companies (Management and Administration) Rules, 2014 (including any statutory modification or re-enactment(s) thereof for the time being in force), and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015(SEBI LODR) and other applicable laws and Regulations, if any, that the resolution appended below is proposed to be passed by the Members through Postal Ballot. The Explanatory statement pertaining to the aforesaid resolution setting out the material facts concerning the item and the reason thereof is annexed hereto along with a Postal Ballot form ("Form") for your consideration.

The Board of Directors of the Company (the "Board") has appointed Mr. Umesh Ved, Practising Company Secretary, Ahmedabad as the Scrutinizer for conducting the postal ballot process in a fair and transparent manner.

Members are requested to carefully read the instructions printed in the Postal Ballot form, record your assent (for) or dissent (against) therein by filling necessary details and affixing your signature at the designated place in the form and return the same in original duly completed in the enclosed self-addressed, postage pre-paid Envelope so as to reach the Scrutinizer not later than 05.00 p.m. on 31st march, 2018.

Upon completion of the scrutiny of the Forms, the Scrutinizer will submit his report on or before 2nd April, 2018 to the chairman or any other authorized director of the company. The Chairman of the Company would announce the result of the Postal Ballot on or before 2nd April, 2018 at the Registered Office of the Company.

The aforesaid result would be displayed at the Registered Office of the Company, intimated to the Stock Exchange where the shares of the Company are listed, along with the Scrutinizer's report on the Company's Website i.e. www.primecustomer.co.in

ITEM NO. 1

To alter the Main Object Clause of the Memorandum of Association of the Company.

To consider and, if thought fit, to give assent or dissent to the following resolution proposed to be passed as a Special Resolution:

“RESOLVED THAT, pursuant to Section 13 and 110 of the Companies Act, 2013, and all other applicable provisions, if any, and subject to the confirmation of the Registrar of the Companies the main Object Clause of the Memorandum of Association of the Company be and is hereby altered by insertion of the following sub-clause after the existing sub-clauses (A)(1) and (A)(2):

'(A)(3) To carry on the business to trade and deal as extractors, manufacturers, producers, processors, refiners, makers, inventors, convertors, importers, exporters, traders, buyers, sellers, retailers, wholesalers, suppliers, preservers, stockists, merchants, distributors, , mixers, packers, freezers, consignors, job workers, brokers, concessionaires or otherwise in processed foods, health foods, protein foods, food products, agro foods, fast foods, packed foods, poultry products, sea foods, milk foods, health and diet drinks, extruded foods, frozen foods, dehydrated foods, precooked foods, canned foods, preserved foods, bakery products and confectionery items such as breads, biscuits, sweets, cakes, pastries, cookies, wafers, condoles, lemon drops, chocolate, toffees, tinned fruits, chewing gum, bubble gum, detergents, tea and coffee, vegetables, fruits, jams, jelly, pickles, squashes, sausages, nutrient, health and diet foods / drinks, extruded foods, confectionery items, sweets, cereals products and any other food products or food extracts in and outside India.

RESOLVED FURTHER THAT the Board or the Committee or any one of the Directors of the Company shall be entitled to exercise all such powers and authorities to do all such acts, deeds, matters and things, as may be necessary, relevant, usual, customary and/ or expedient for implementing and giving effect to the aforesaid resolution.”

Date: 16.02.2018
Place: Ahmedabad

By Order of the Board of Directors
For Prime Customer Services Limited

Jinen Ghelani
Managing Director
DIN: 01872929

PRIME CUSTOMER SERVICES LIMITED

Notes:

1. An explanatory statement pursuant to Section 102 of the Act, setting out the material facts and reasons for the proposed special business, are appended here and below along with Form for your consideration.
2. The Postal Ballot Notice is being sent to the all the Members, whose names appear in the Register of Members/list of beneficial owners as received from the National Securities Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL) as on Friday, 23rd February, 2018. The Postal Ballot Notice is being sent to Members in electronic form to the email addresses registered with their Depository Participants (in case of electronic shareholding) / the Company's registrar and share transfer agents (in case of physical shareholding). For Members whose email IDs are not registered, physical copies of the Postal Ballot Notice are being sent by permitted mode.
3. The Company has appointed Mr. Umesh Ved, Proprietor of M/s. Umesh Ved & Associates, Practicing Company Secretary, as Scrutinizer for conducting the Postal Ballot process in a fair and transparent manner.
4. Resolutions passed by the Members through postal ballot are deemed to have been passed as if they have been passed at a General Meeting of the Members.
5. A Member cannot exercise his vote by proxy on postal ballot.
6. The last date for the receipt of duly completed Postal Ballot Forms shall be the date on which the resolution would be deemed to have been passed, if approved by the requisite majority
7. The company being listed on SME Platform the provisions for e-voting are not applicable to the company.



PRIME CUSTOMER SERVICES LIMITED

Regd. Office: 102, Sanskar-2, Near Ketav Petrol Pump,
Polytechnic Road, Ambawadi, Ahmedabad-380015, Gujarat.
CIN : L51109GJ2007PLC050404

Ph: +91 79 40320244
Email: info@primecustomer.co.in
Website: www.primecustomer.co.in

EXPANATORY STATEMENT PURSUANT TO SECTION 102 OF THE COMPANIES ACT, 2013

As you are aware, the Company was originally incorporated on 30th March, 20017 with the Main Object as mentioned in the Memorandum of Association of the Company. The Company believes that there is a synergy & related opportunity to grow in these areas for a Diversified, Sustainable and Scalable Expansion. The Company has various plans for expansion of its business operations from the present level and accordingly. The Board of Directors of your Company ('the Board') have recommended exploring and entering the area of bakery products & Food products, inter alia, by way of setting up the manufacturing facility.

To facilitate such initiatives, alteration is proposed by way of additions to the Objects Clause in the Memorandum of Association as set out in the resolution of the Notice. These additional Objects may conveniently and advantageously be combined with the existing businesses of the Company.

Further, to move further and achieve the better mark in the society, the Board has proposed to insert new clause No. (A)(3) after the existing clauses (A)(1) and (A)(2) as mentioned in the resolution hereinabove :

Objects Clause of the Memorandum of Association can be altered by passing a Special Resolution through Postal Ballot, pursuant to Sections 13 and 110 of the Companies Act, 2013 read with Rule 22 of the Companies (Management and Administration) Rules, 2014.

A copy of the Memorandum of Association of the Company will be available for inspection by the Members at the Registered Office of the Company during Business Hours on any working day.

None of the Directors and Key Managerial Personnel of the Company, or their relatives, is interested in this Special Resolution.

The Board recommends this Special Resolution for your approval.

Date: 16.02.2018

Place: Ahmedabad

By Order of the Board of Directors

For Prime Customer Services Limited

Jinen Ghelani
Managing Director
DIN: 01872929



PRIME CUSTOMER SERVICES LIMITED

Regd. Office: 102, Sanskar-2, Near Ketav Petrol Pump,
Polytechnic Road, Ambawadi, Ahmedabad-380015, Gujarat.

CIN : L51109GJ2007PLC050404 | Ph: +91 79 40320244

Email: info@primecustomer.co.in | Website: www.primecustomer.co.in

POSTAL BALLOT FORM

(To be returned to Scrutinizer appointed by the Company)

Postal Ballot Serial No. :

1. Name (s) of the member(s) (in block letters) (including joint holders, if any) :
2. Registered Address of the Sole/First named member/beneficial owner :
3. Registered Folio No/ DP ID*/ Client ID No.* (*Applicable to investors holding shares in dematerialised form) :
4. No. of equity shares held :
5. I / We hereby exercise my / our vote in respect of the following Special Resolution to be passed through Postal Ballot for the special business stated in the notice **dated 16th February, 2018, Friday** of the Company by sending my / our assent (FOR) or dissent (AGAINST) to the said resolution by placing the tick (✓) mark in the appropriate column below:

| Sr. No. | Description | No. of Share(s) | I/We assent to the Resolution (For) | I/We dissent to the Resolution (Against) |
|---------|--|-----------------|-------------------------------------|--|
| 1. | Special Resolution - To alter the Main Object Clause of Memorandum of Association of the Company. | | | |

Date:

Place:

Signature of Shareholder(s)

Notes:

1. Please read the instructions printed overleaf and in the notice of the postal ballot carefully before exercising your vote.
2. Last date for receipt of Postal Ballot Form by the Scrutinizer: 31st March, 2018, before 05.00 pm.

P.T.O.



PRIME CUSTOMER SERVICES LIMITED

Regd. Office: 102, Sanskar-2, Near Ketav Petrol Pump,
Polytechnic Road, Ambawadi, Ahmedabad-380015, Gujarat.

CIN : L51109GJ2007PLC050404 | **Ph:** +91 79 40320244

Email: info@primecustomer.co.in | **Website:** www.primecustomer.co.in

INSTRUCTIONS

1. A member to exercise the vote, need to send duly completed and signed postal ballot form to the Scrutinizer, **Mr. Umesh Ved, Practicing Company Secretary (Membership No.: FCS-4411, CPNo. 2924) at 304, Shoppers Plaza-V, Government Servants Co-operative Housing Society, Opp. Municipal Market, C.G.Road, Navrangpura, Ahmedabad-380009** in the attached self-addressed prepaid postage Business Reply Envelope. Envelopes containing postal ballots, if sent by courier at the expenses of the registered shareholders will also be accepted.
2. In case of joint holding, this form should be completed and signed by the first named shareholder and in his absence, by the next named shareholder.
3. Incomplete or Unsigned Postal Ballot Form will be rejected. The scrutinizer's decision on the validity of the Postal Ballot Form will be final.
4. Duly completed Postal Ballot Form should reach the company not later than the close of Working Hours on 31st March, 2018, 5.00 p.m. Postal Ballot Form received after this date will be strictly treated as if the reply from the member has not been received.
5. In case of shares held by Companies, Trusts, Societies etc., a duly completed Postal Ballot Form should be signed by its authorized signatory. In such cases the duly completed Postal Ballot Form should also be accompanied by a certified copy of the Board Resolution/Authority together with the specimen signature(s) of the duly authorised signatory (ies). Where the form has been signed by a representative of the President of India or of the Governor of a State, a certified copy of the nomination should accompany the Postal Ballot Form. A member may sign the Form through an attorney appointed specially for this purpose, in which case, an attested true copy of the Power of Attorney should be attached to the Postal Ballot Form.
6. The Scrutinizer shall forward his report on the Postal Ballot to the Chairman on or Before 2nd April, 2018 and the result will be declared by the Chairman on/ or before 2nd April, 2018 at the registered office of the Company.
7. Members are requested not to send any other paper along with the Postal Ballot Form (except those authorised by the Company) in the enclosed self-addressed postage prepaid envelope as all Postal Ballot(s) will be sent to the Scrutinizer and any extraneous paper found in such envelope would be destroyed by the Scrutinizer.

THIS PAGE IS INTENTIONALLY KEPT BLANK

THIS PAGE IS INTENTIONALLY KEPT BLANK